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RENAISSANCE LEARNING, INC.

UNITED STATES DISTRICT COURT
CENTRAL DISTRICT OF CALIFORNIA
SOUTHERN DIVISION – SANTA ANA

NICOLE REISBERG, on behalf of her
minor children M.C. 1 and M.C. 2,
individually and on behalf of all others
similarly situated,

Plaintiff,

v.

RENAISSANCE LEARNING, INC.,

Defendant.

Case No. 8:25-cv-01379-FWS-JDE

**MEMORANDUM OF POINTS AND
AUTHORITIES IN SUPPORT OF
DEFENDANT'S MOTION TO DISMISS
PLAINTIFF'S COMPLAINT**

Date: December 11, 2025
Time: 10:00 a.m.
Courtroom: 10D

Pretrial Conference: Not Yet Set
Trial Date: Not Yet Set

TABLE OF CONTENTS

| | Page |
|---|------|
| I. INTRODUCTION..... | 1 |
| II. FACTUAL BACKGROUND | 2 |
| A. Established Student Data Privacy Laws Govern Renaissance’s Provision of Services to Schools..... | 2 |
| B. Plaintiff Does Not Identify the At-Issue Data or Products. | 3 |
| III. LEGAL STANDARD | 5 |
| IV. ARGUMENT | 6 |
| A. Plaintiff’s Complaint Falls Short of Rule 8’s Pleading Requirement. | 6 |
| B. Plaintiff’s Section 1983 Claims Fail Because Plaintiff Has Not Pled State Action or an Actionable Constitutional Violation (Counts I and II). | 7 |
| 1. Plaintiff Has Not Pled that Renaissance Is a State Actor. | 7 |
| 2. Plaintiff Alleges No Cognizable Violation of the Fourth or Fourteenth Amendment. | 10 |
| C. Plaintiff’s Federal and State Wiretapping Claims Fail Because She Has Not Alleged An “In Transit” Interception of “Content,” Third-Party Involvement, or Recording of “Confidential” Communication (Counts III, IV, and IX). | 12 |
| D. Plaintiff Lacks Standing Under CDAFA and Fails to Plead a CDAFA Violation (Count V)..... | 16 |
| E. Plaintiff’s UCL Claim Fails Because She Lacks Standing and Does Not Plausibly Plead Any of the Prongs (Count VI). | 18 |
| F. Plaintiff Does Not State Privacy-Related Tort Claims (Counts VII and VIII). | 20 |
| G. Plaintiff Does Not State a Viable Unjust Enrichment Claim (Count XI). | 23 |
| H. Plaintiff’s WDTA Claim Should Be Dismissed (Count X). | 24 |
| V. CONCLUSION | 25 |

TABLE OF AUTHORITIES

Page(s)

Cases

| | |
|--|----|
| <i>A.C. by and through Park v. Cortez</i> , 34 F.4th 783 (9th Cir. 2022)..... | 12 |
| <i>Aleksick v. 7-Eleven, Inc.</i> , 205 Cal. App. 4th 1176 (2012)..... | 19 |
| <i>Arpin v. Santa Clara Valley Transp. Agency</i> , 261 F.3d 912 (9th Cir. 2001)..... | 11 |
| <i>Ashcroft v. Iqbal</i> , 556 U.S. 662 (2009) | 5 |
| <i>Astiana v. Hain Celestial Grp., Inc.</i> , 783 F.3d 753 (9th Cir. 2015)..... | 23 |
| <i>Avist v. Cnty. of Napa</i> , No. C 00-1525 VRW, 2000 WL 1268244 (N.D. Cal. Aug. 31, 2000)..... | 11 |
| <i>B.K. v. Eisenhower Med. Ctr.</i> , 721 F. Supp. 3d 1056 (C.D. Cal. 2024)..... | 21 |
| <i>Baiul-Farina v. Lemire</i> , 804 F. App'x 533 (9th Cir. 2020)..... | 23 |
| <i>Banga v. Equifax Info. Servs. LLC</i> , No. 14-cv-03038-WHO, 2015 WL 3799546 (N.D. Cal. June 18, 2015)..... | 21 |
| <i>Bell Atl. Corp. v. Twombly</i> , 550 U.S. 544 (2007) | 5 |
| <i>Belluomini v. Citigroup Inc.</i> , No. C 13-01743 CRB, 2013 WL 5645168 (N.D. Cal. Oct. 16, 2013)..... | 22 |
| <i>Birdsong v. Apple, Inc.</i> , 590 F.3d 955 (9th Cir. 2009)..... | 18 |

TABLE OF AUTHORITIES
(continued)

Page(s)

| | |
|--|----|
| <i>Brodsky v. Apple Inc.</i> , 445 F. Supp. 3d 110 (N.D. Cal. 2020)..... | 13 |
| <i>Camara v. Mun. Ct. of City & Cnty. of S.F.</i> , 387 U.S. 523 (1967) | 10 |
| <i>Cappello v. Walmart Inc.</i> , No. 18-cv-06678-RS, 2019 WL 11687705 (N.D. Cal. Apr. 5, 2019)..... | 19 |
| <i>Caviness v. Horizon Cmty. Learning Ctr., Inc.</i> , 590 F.3d 806 (9th Cir. 2010) | 9 |
| <i>Cherkin v. PowerSchool Holdings, Inc.</i> , No. 24-cv-02706-JD, 2025 WL 844378 (N.D. Cal. Mar. 17, 2025)..... | 19 |
| <i>Children’s Health Def. v. Meta Platforms, Inc.</i> , 112 F.4th 742 (9th Cir. 2024)..... | 7 |
| <i>Cousart v. OpenAI LP</i> , No. 23-cv-04557-VC, 2024 WL 3282522 (N.D. Cal. May 24, 2024)..... | 7 |
| <i>Custom Package Supply, Inc. v. Phillips</i> , No.15:cv-04584-ODW-AGR, 2015 WL 8334793 (C.D. Cal. Dec. 7, 2015)..... | 16 |
| <i>Daniel v. Ford Motor Co.</i> , 806 F.3d 1217 (9th Cir. 2015)..... | 20 |
| <i>Doe v. Cnty. of Santa Clara</i> , No. 23-cv-04411-WHO, 2024 WL 3346257 (N.D. Cal. July 8, 2024)..... | 17 |
| <i>Doe v. Davita Inc.</i> , No.: 23-cv-01424-AJB-BLM, 2024 WL 1772854 (S.D. Cal. Apr. 24, 2024)..... | 21 |
| <i>Dusterhoft v. OneTouchPoint Corp.</i> , No. 22-cv-0882-BHL, 2024 WL 4263762 (E.D. Wis. Sept. 23, 2024)..... | 25 |

TABLE OF AUTHORITIES
(continued)

Page(s)

| | |
|--|------------|
| <i>ESG Cap. Partners, LP v. Stratos</i> , 828 F.3d 1023 (9th Cir. 2016)..... | 23 |
| <i>Figy v. Amy’s Kitchen, Inc.</i> , No. CV 13–03816 SI, 2013 WL 6169503 (N.D. Cal. Nov. 25, 2013)..... | 20 |
| <i>Flanagan v. Flanagan</i> , 27 Cal. 4th 766 (2002)..... | 15 |
| <i>Gonzaga Univ. v. Doe</i> , 536 U.S. 273 (2002) | 11 |
| <i>Graham v. Noom, Inc.</i> , 533 F. Supp. 3d 823 (N.D. Cal. 2021)..... | 14, 15 |
| <i>Griffith v. TikTok, Inc.</i> , No. 5:23-cv-00964-SB-E, 2023 WL 9019035 (C.D. Cal. Dec. 13, 2023)..... | 23 |
| <i>Hadley v. Kellogg Sales Co.</i> , 243 F. Supp. 3d 1074 (N.D. Cal. 2017)..... | 20 |
| <i>Hammerling v. Google LLC</i> , 615 F. Supp. 3d 1069 (N.D. Cal. 2022)..... | 22 |
| <i>Hassan v. Facebook, Inc.</i> , No. 19-CV-01003-JST, 2019 WL 3302721 (N.D. Cal. July 23, 2019)..... | 23 |
| <i>Heineke v. Santa Clara Univ.</i> , 965 F.3d 1009 (9th Cir. 2020)..... | 7, 12 |
| <i>Heiting v. Taro Pharms. USA, Inc.</i> , 709 F. Supp. 3d 1007 (C.D. Cal. 2023)..... | 13, 17, 18 |
| <i>Hernandez v. Hillsides, Inc.</i> , 47 Cal. 4th 272 (2009)..... | 21 |

TABLE OF AUTHORITIES
(continued)

Page(s)

| | |
|---|---------------|
| <i>Hernandez v. Path, Inc.</i> , No. 12-cv-01515 YGR, 2012 WL 5194120 (N.D. Cal. Oct. 19, 2012)..... | 22 |
| <i>Hernandez-Silva v. Instructure, Inc.</i> , No. 2:25-cv-02711-SB-MAA, 2025 WL 2233210 (C.D. Cal. Aug. 4, 2025)..... | <i>passim</i> |
| <i>Hubbard v. Google LLC</i> , No. 19-CV-07016-SVK, 2024 WL 3302066 (N.D. Cal. July 1, 2024)..... | 16 |
| <i>Hydraulics Int’l, Inc. v. Amalga Composites, Inc.</i> , No. 20-CV-371, 2022 WL 4273475 (E.D. Wis. Sep. 15, 2022)..... | 24 |
| <i>Jones v. Becerra</i> , CV 17-7846-CJC (AS), 2017 WL 10574359 (C.D. Cal. Nov. 16, 2017)..... | 11 |
| <i>Katz-Lacabe v. Oracle Am., Inc.</i> , 668 F. Supp. 3d 928 (N.D. Cal. 2023)..... | 19 |
| <i>Kearns v. Ford Motor Co.</i> , 567 F.3d 1120 (9th Cir. 2009)..... | 5, 20 |
| <i>Konop v. Hawaiian Airlines, Inc.</i> , 302 F.3d 868 (9th Cir. 2002)..... | 13 |
| <i>Marshall v. Barlow’s, Inc.</i> , 436 U.S. 307 (1978) | 10 |
| <i>Mastel v. Miniclip SA</i> , 549 F. Supp. 3d 1129 (E.D. Cal. 2021)..... | 18 |
| <i>Moore v. Centrelake Med. Grp., Inc.</i> , 83 Cal. App. 5th 515 (2022)..... | 19 |
| <i>New Jersey v. T.L.O.</i> , 469 U.S. 325 (1985) | 10 |

TABLE OF AUTHORITIES
(continued)

Page(s)

| | |
|---|----|
| <i>Pasadena Republican Club v. W. Just. Ctr.,</i> 985 F.3d 1161 (9th Cir. 2021)..... | 9 |
| <i>Produce Int'l, LLC v. Fresh is Best, Inc.,</i> No. LACV1905935JAKAS, 2023 WL 3311113 (C.D. Cal. Apr. 19, 2023)..... | 24 |
| <i>Q.J. v. PowerSchool Holdings LLC,</i> No. 23 C 5689, 2025 WL 2410472 (N.D. Ill. Aug. 20, 2025)..... | 15 |
| <i>Reisberg v. SeeSaw Learning, Inc.,</i> No. 30-2025-01481220-CU-PO-CXC..... | 4 |
| <i>Rendell-Baker v. Kohn,</i> 457 U.S. 830 (1982) | 9 |
| <i>Revitch v. New Moosejaw, LLC,</i> No. 18-CV-06827-VC, 2019 WL 5485330 (N.D. Cal. Oct. 23, 2019)..... | 16 |
| <i>Sateriale v. R.J. Reynolds Tobacco Co.,</i> 697 F.3d 777 (9th Cir. 2012)..... | 20 |
| <i>Shroyer v. New Cingular Wireless Servs., Inc.,</i> 622 F.3d 1035 (9th Cir. 2010)..... | 19 |
| <i>Slane v. Emoto,</i> 582 F. Supp. 2d 1067 (W.D. Wis. 2008)..... | 24 |
| <i>Smith v. Maryland,</i> 442 U.S. 735 (1979) | 10 |
| <i>State v. Duchow,</i> 310 Wis. 2d 1 (2008)..... | 13 |
| <i>Swartz v. KPMG LLP,</i> 476 F.3d 756 (9th Cir. 2007)..... | 5 |
| <i>Thermal Design, Inc. v. Am. Soc'y of Heating, Refrigerating & Air- Conditioning Eng'rs, Inc.,</i> 755 F.3d 832 (7th Cir. 2014)..... | 24 |

TABLE OF AUTHORITIES
(continued)

Page(s)

| | |
|---|--------------------|
| <i>United States v. Attson,</i> 900 F.2d 1427 (9th Cir. 1990)..... | 10 |
| <i>United States v. Olson,</i> 856 F.3d 1216 (9th Cir. 2017)..... | 17 |
| <i>Valenzuela v. Keurig Green Mountain, Inc.,</i> 674 F. Supp. 3d 751 (N.D. Cal. 2023)..... | 13 |
| <i>Weaver v. Champion Petfoods USA Inc.,</i> 3 F.4th 927 (7th Cir. 2021)..... | 25 |
| <i>Yunker v. Pandora Media, Inc.,</i> No. 11-cv-03113-JSW, 2013 WL 1282980 (N.D. Cal. Mar. 26, 2013)..... | 21 |
| <i>In re Zynga Priv. Litig.,</i> 750 F.3d 1098 (9th Cir. 2014)..... | 14 |
| Statutes | |
| 18 U.S.C. §§ 2510, <i>et seq.</i> | 11, 12, 13, 14, 16 |
| Cal. Bus. & Prof. Code § 22584(b)(4)..... | 3 |
| Cal. Bus. & Prof. Code § 17200 | 2, 18 |
| Cal. Educ. Code § 49076(a)..... | 3 |
| Cal. Penal Code § 502 | 16, 17, 18 |
| Cal. Penal Code §§ 630, <i>et seq.</i> | 12, 13, 15, 16 |
| Wis. Stat. § 100.18..... | 2, 24 |
| Wis. Stat. § 968.31..... | 12, 13, 14, 16 |
| Other Authorities | |
| 34 C.F.R. § 99.31..... | 3 |
| 64 Fed. Reg. 59888, 59903 (Nov. 3, 1999) | 3 |

TABLE OF AUTHORITIES
(continued)**Page(s)**

Federal Rules of Civil Procedure, Rule

8 1, 6, 7

9(b)..... 5, 20

12(b)(6) 5

I. INTRODUCTION

This Complaint extends Plaintiff’s and her counsel’s crusade to improperly legislate through the courts and cripple educational technology (“edtech”) providers that are important to schools. Plaintiff’s counsel represent several ideologically-aligned litigants, including Plaintiff Nicole Reisberg, in lawsuits against major edtech providers, including this action against Defendant Renaissance Learning, Inc. (“Renaissance”). These lawsuits seek to impair use of technology in the classroom by destroying a longstanding regulatory framework that allows schools to consent to use of student data for educational purposes. However, just as this court recently held in dismissing a near-identical complaint against another edtech provider,¹ *Instructure*, Plaintiff’s tortuous, 112-page Complaint fails to satisfy Rule 8, let alone to adequately plead any of its eleven constitutional, privacy, or fraud claims. Instead, the Complaint is an extended “think piece” expressing Plaintiff’s (or counsel’s) personal opinions on “surveillance capitalism,” parental rights, and pedagogical practices. It does not state any claim that survives dismissal.

The Complaint’s most fundamental shortcoming is that it is not grounded in Plaintiff’s children’s actual experiences. Instead, it is a generic screed challenging Renaissance’s hypothesized data practices. Like the allegations ruled deficient in *Instructure*, Plaintiff’s Complaint fails to identify which of Renaissance’s services her children interacted with (if any)—or even what schools her children attend(ed)—and how—if at all—her children were actually harmed. Instead, Plaintiff speculates as to what data each of Renaissance’s services might collect and how that data might be used. This is a far cry from the notice pleading required under Rule 8.

Each of Plaintiff’s claims also fails for other, independently dispositive reasons. Plaintiff’s constitutional claims under the Fourth and Fourteenth Amendments fail because she does not, and cannot, plead any state action, let alone

¹ See *Hernandez-Silva v. Instructure, Inc.*, No. 2:25-cv-02711-SB-MAA, 2025 WL 2233210, at *2 (C.D. Cal. Aug. 4, 2025).

1 cognizable constitutional violations. Her wiretapping claims fail because she does
2 not allege that Renaissance “intercepted” data in transit or that the data constituted
3 actionable “contents” of communications, among other deficiencies. Plaintiff’s
4 claims under the California Comprehensive Computer Data Access and Fraud Act
5 (“CDAFA”), California Unfair Competition Law (“UCL”), and Wisconsin Deceptive
6 Trade Practices Act (“WDTA”) also fail as she has neither pled a cognizable injury
7 nor all of the other elements of these statutory violations. Additionally, Plaintiff fails
8 to plausibly allege a reasonable expectation of privacy over the challenged data, that
9 Renaissance’s provision of educational tools was “highly offensive,” or that the data
10 was publicly disclosed, as required to state each of her privacy tort claims.
11 Meanwhile, Plaintiff’s unjust enrichment “claim” is not a recognized cause of action
12 in this Circuit and cannot support Plaintiff’s recovery because her claims do not
13 sound in quasi-contract.

14 This case is an improper attempt to use the courts to achieve ideologically
15 driven changes to a well-established consent mechanism for educational products and
16 services. That consent mechanism has long benefited students, parents, and school
17 districts alike, and can only properly be amended by the legislature. Because
18 Plaintiff’s theories of liability are conceptually deficient, they cannot be cured by
19 further amendment, warranting dismissal of the entire complaint with prejudice.

20 **II. FACTUAL BACKGROUND**

21 **A. Established Student Data Privacy Laws Govern Renaissance’s** 22 **Provision of Services to Schools.**

23 Renaissance contracts with schools and school districts to provide educational
24 software and services. ECF No. 1, Complaint (“Compl.”) ¶ 35. Administrators and
25 educators use Renaissance products to perform a wide range of functions, including
26 classroom “assessment creation and administration,” “personalized instruction and
27 practice,” and “student-data analytics” to improve teaching and learning. *Id.*
28 Because these tools greatly enhance the learning process, the edtech market has

1 grown significantly in the past decade. *See id.* ¶¶ 30, 34 (“[s]chool districts access
2 an average of nearly 3,000 Edtech tools during a school year” and “[a] single student
3 accesses nearly fifty Edtech tools per year”).

4 Federal and state student data privacy laws recognize that schools need support
5 from third-party educational companies, including edtech providers, and thus contain
6 exceptions to generally applicable consent requirements. For example, regulations
7 implementing the federal Family Educational Rights and Privacy Act (“FERPA”) and a similar California statute authorize schools to share student data with service
8 providers for legitimate educational purposes—as determined by the school—
9 without express parental consent. *See* 34 C.F.R. § 99.31(a)(1)(i)(A); Cal. Educ. Code
10 § 49076(a). Both federal and California law also authorize the service provider to
11 disclose student data to third parties. *See, e.g.,* 34 C.F.R. § 99.33(b)(1) (“the party
12 receiving the information may make further disclosures of the information” where,
13 among other things, doing so would further legitimate educational interests); Cal.
14 Bus. & Prof. Code § 22584(b)(4) (allowing operator to “further disclose” information
15 to, *e.g.,* “allow or improve operability and functionality”).²

17 In short, Renaissance’s services comply with the well-established regulatory
18 regime allowing schools to utilize edtech vendors to enhance “significant aspects” of
19 education, as the Complaint concedes. *See* Compl. ¶ 42.

20 **B. Plaintiff Does Not Identify the At-Issue Data or Products.**

21 Plaintiff Nicole Reisberg brings this action on behalf of her two minor
22

23 ² For more than two decades, the Federal Trade Commission (“FTC”) has published
24 guidance confirming that schools can consent on behalf of parents to the collection
25 of personal information for educational purposes. *See* Children’s Online Privacy
26 Protection Rule, 64 Fed. Reg. 59888, 59903 (Nov. 3, 1999) (online operators can rely
27 on school authorization); *Complying with COPPA: Frequently Asked Questions*,
28 § N, FTC, <https://www.ftc.gov/business-guidance/resources/complying-coppa-frequently-asked-questions#N.%20COPPA%20AND%20SCHOOLS> (“schools may act as the parent’s agent and can consent under COPPA to the collection of kids’ information on the parent’s behalf”).

1 children, who attended unidentified school(s) in Orange County, California.³ Compl.
2 ¶¶ 18–19. Her children’s schools allegedly required them “to access and use
3 Renaissance products and services[.]” *Id.* At **no** point in Plaintiff’s 112-page
4 Complaint does she identify basic and knowable facts like what school(s) her children
5 attend(ed) or what Renaissance products they used, rendering the complaint unclear
6 as to what data of theirs Renaissance purportedly collected, shared, or otherwise used,
7 and which of those uses were allegedly unlawful. *See id.* ¶¶ 270–78; *see also id.*
8 ¶ 35 (Renaissance provides a “host of services”).

9 Instead, in broad, conclusory strokes, Plaintiff challenges four aspects of
10 Renaissance’s alleged data practices.

11 **First**, Plaintiff alleges that Renaissance collects “information from and about”
12 students through its products, without effective consent. *Id.* ¶¶ 70–71. The student
13 information collected includes— “[a]t minimum”—student contact information (*e.g.*,
14 name, email, address), parent and teacher contact information, language, attendance
15 record, and various other technical information (*e.g.*, IP address, links clicked,
16 browser type). *Id.* ¶ 70. But these generic categories of data say nothing about what
17 data relating to Plaintiff’s children were allegedly misused by Renaissance. *See id.*
18 ¶¶ 270–73.

19 **Second**, Plaintiff objects to Renaissance’s alleged uses of student data,
20 including to develop and maintain its products, enforce its terms of use, and “[t]o
21 comply as it believes necessary with applicable laws.” *Id.* ¶ 84. She also alleges that
22 Renaissance uses the data to build dossiers of students. *Id.* ¶ 86. Schools and school
23 districts then use the supposed dossiers to automate “learning evaluation methods,”
24 develop personalized curricula, and manage students and school administration. *Id.*
25 ¶ 89. In other words, Plaintiff challenges Renaissance’s alleged use of the student
26

27 ³ Plaintiff is also the named plaintiff in another lawsuit against an edtech provider
28 filed in Orange County Superior Court, *Reisberg v. SeeSaw Learning, Inc.*, No. 30-
2025-01481220-CU-PO-CXC.

1 data it collects to help facilitate learning. *See id.* ¶¶ 86–96.

2 **Third**, Plaintiff claims that Renaissance shares the disputed data with third
3 parties. *Id.* ¶¶ 97–127. Plaintiff does not identify which third parties (if any)
4 received her children’s data (and if so, which data types they received). Instead, she
5 rattles off a laundry list of Renaissance’s publicly disclosed vendors and speculates
6 as to other “partners” with whom Renaissance purportedly works. *See id.* ¶¶ 108,
7 113–27. Tellingly, she admits the third parties serve different (and legitimate)
8 purposes—such as “hosting” and “engineering support”—and receive different types
9 of information to fulfill those purposes. *See, e.g., id.* ¶¶ 108, 123.

10 **Fourth**, Plaintiff alleges that Renaissance made false and misleading
11 disclosures about its data collection practices. *Id.* ¶ 204. But she does not identify
12 any specific basis for alleging that the challenged representations were false, or any
13 misrepresentation **by Renaissance** that Plaintiff—or any parent—actually saw.
14 Instead, Plaintiff alleges that parents relied on representations by their children’s
15 schools, not Renaissance. *See id.* ¶¶ 202–04.

16 **III. LEGAL STANDARD**

17 To survive a Rule 12(b)(6) motion to dismiss, a plaintiff must allege “enough
18 facts” to state a facially plausible claim to relief. *Bell Atl. Corp. v. Twombly*, 550
19 U.S. 544, 570 (2007). Factual allegations must create “more than a sheer possibility
20 that a defendant has acted unlawfully,” *Ashcroft v. Iqbal*, 556 U.S. 662, 678 (2009),
21 and thereby “raise a right to relief above the speculative level,” *Twombly*, 550 U.S.
22 at 555 (a complaint must contain “more than labels and conclusions”).

23 Further, fraud-related factual allegations must satisfy Rule 9(b)’s heightened
24 pleading requirements. *Kearns v. Ford Motor Co.*, 567 F.3d 1120, 1124 (9th Cir.
25 2009). That is, the plaintiff must allege the “time, place, and specific content of the
26 false representations” and “the parties to the misrepresentations.” *Swartz v. KPMG*
27 *LLP*, 476 F.3d 756, 764 (9th Cir. 2007) (internal quotations omitted).

28

1 **IV. ARGUMENT**

2 **A. Plaintiff's Complaint Falls Short of Rule 8's Pleading Requirement.**

3 Despite spanning 502 paragraphs, the Complaint fails to allege a "short and
4 plain statement of the claim[s] showing . . . [an] entitle[ment] to relief," requiring
5 dismissal. *See* Fed. R. Civ. P. 8(a)(2).

6 The court in *Hernandez-Silva v. Instructure, Inc.* dismissed a nearly identical
7 complaint,⁴ rejecting plaintiffs' attempt to base their claims on generic, unsupported
8 allegations of wrongdoing, rather than fact allegations specific to plaintiffs' children.
9 *See* 2025 WL 2233210, at *2. The *Instructure* complaint "consist[ed] of broad,
10 generalized allegations" about Instructure's services, "offer[ed] scant detail about
11 Plaintiffs' own experiences," and failed even to plead readily-knowable facts like
12 what schools plaintiffs' children attended and which Instructure products they used.
13 *Id.* The *Instructure* court dismissed the complaint in full because these factual
14 "omissions undermine[d] [p]laintiffs' ability to plausibly allege *any* claim for relief"
15 and "fail[ed] to satisfy the basic requirements of Rule 8." *Id.* (emphasis added); *see*
16 *also id.* at *3 ("Plaintiffs' failure to allege specific facts about Defendant's taking of
17 *their* data defeats all their claims." (emphasis in original)).⁵

18 *Instructure's* reasoning applies in full here. Plaintiff's Complaint
19 encompasses everything from her opinions about the "modern internet" to recitations
20 of Renaissance's publicly disclosed vendors and corporate acquisitions. *See* Compl.
21 ¶¶ 22–34, 77–127. But, as in *Instructure*, Plaintiff does not identify even basic facts
22 that might support her claims, such as her children's schools, the Renaissance

23 _____
24 ⁴ Compare, e.g., Am. Compl. ¶ 1, *Instructure*, No. 2:25-cv-02711-SB-MAA (C.D.
25 Cal. May 8, 2025), Dkt. No. 33 (*Instructure* "has built a multibillion-dollar corporate
26 empire by monetizing troves of personal information from users . . . without effective
27 consent.") with Compl. ¶ 2 ("Renaissance has built a multi-billion dollar empire by
monetizing troves of personal information from individual users . . . without effective
consent.").

28 ⁵ The plaintiffs in *Instructure* declined to amend following the dismissal of their
complaint. *See Instructure*, No. 2:25-cv-02711-SB-MAA, Dkt. No. 71.

1 products they used, and what data was thereby unlawfully collected and used. *See*
2 *Instructure*, 2025 WL 2233210, at *2–*3; *Cousart v. OpenAI LP*, No. 23-cv-04557-
3 VC, 2024 WL 3282522, at *1 (N.D. Cal. May 24, 2024) (dismissing “needlessly
4 long” complaint under Rule 8(a) because it contained “largely irrelevant, districting,
5 or redundant information” and because “rhetoric and policy grievances [] are not
6 suitable for resolution by federal courts”). The Court should dismiss Plaintiff’s
7 complaint in full for failure to comply with Rule 8.

8 **B. Plaintiff’s Section 1983 Claims Fail Because Plaintiff Has Not Pled**
9 **State Action or an Actionable Constitutional Violation (Counts I**
10 **and II).**

11 Plaintiff does not state a claim under Section 1983, which would require her
12 to adequately allege that Renaissance’s activities constituted governmental conduct
13 that violated her children’s constitutional rights. But this Circuit *presumes* that
14 “private conduct” by a corporate defendant like Renaissance “does *not* constitute
15 governmental action.” *Heineke v. Santa Clara Univ.*, 965 F.3d 1009, 1012 (9th Cir.
16 2020) (emphasis added) (citation omitted). Because Plaintiff’s allegations do not
17 overcome this presumption, her Section 1983 claims under the Fourth and Fourteenth
18 Amendments necessarily fail, and Counts I and II should be dismissed with prejudice.

19 **1. Plaintiff Has Not Pled that Renaissance Is a State Actor.**

20 The state action inquiry asks “whether the nature of the relationship between
21 the private party and the government is such that ‘the alleged infringement of federal
22 rights is fairly attributable to the [government].’” *Children’s Health Def. v. Meta*
23 *Platforms, Inc.*, 112 F.4th 742, 754 (9th Cir. 2024) (quoting *Pasadena Republican*
24 *Club v. W. Just. Ctr.*, 985 F.3d 1161, 1167 (9th Cir. 2021)) (alteration in original). A
25 plaintiff must allege facts supporting an inference that the government “is
26 *responsible* for the specific conduct of which the plaintiff complains.” *Id.* (quoting
27 *Ohno v. Yasuma*, 723 F.3d 984, 994 (9th Cir. 2013)) (emphasis in original).⁶

28 ⁶ Plaintiff does not even identify the relevant government actor, *i.e.*, her children’s
school district.

1 *Instructure* dismissed very similar Section 1983 claims—challenging an
2 edtech provider’s alleged collection, use, and disclosure of student data without
3 consent—for failure to satisfy this standard. *See* 2025 WL 2233210, at *3–*5. The
4 claims failed because plaintiffs had not adequately alleged that the government (*i.e.*,
5 the students’ school district) was “responsible for [d]efendant’s collection and use of
6 student data.” *Id.* at *3. Indeed, plaintiffs alleged the opposite—that Instructure
7 impermissibly shared student data with third parties *for its own purposes* and that its
8 school district customers *did not control* its data practices. *See id.*

9 The same logic requires dismissal here. Plaintiff alleges that “[s]chools *do not*
10 *control* the generation, collection, storage, use, or disclosure of student data by
11 Renaissance or any third party to which Renaissance grants access to student data.”
12 Compl. ¶ 154 (emphasis added). This allegation—and others like it⁷—are fatal to
13 Plaintiff’s Section 1983 claims. That is, Plaintiff cannot maintain that Renaissance’s
14 data practices are “fairly attributable to the [government]” when her Complaint
15 asserts the opposite. *See Instructure*, 2025 WL 2233210, at *3 (plaintiffs fail to
16 “show how each relevant district directed [d]efendant’s actions” where “the FAC
17 alleges that *Defendant* collects student data” (emphasis in original)). In short, the
18 very premise of Plaintiff’s Complaint—that Renaissance allegedly obtains and
19 misuses student data for its own commercial purposes—forecloses both Section 1983
20 claims, because they could only survive if Plaintiff could allege that Renaissance is

21
22 ⁷ Other allegations similarly identify Renaissance—not a government entity—as the
23 actor allegedly unlawfully collecting and misusing data. *See, e.g.*, Compl. ¶¶ 112–
24 17 (the data Renaissance “obtains and discloses” through “third-party data-sharing
25 agreements . . . enables Renaissance and participating partners to develop, improve,
26 expand, deliver, support, market, and sell their products and services”); ¶¶ 72–74
27 (alleging the data Renaissance collects “far exceeds” both that which “is legally or
28 traditionally characterized as ‘education records’” and that which is “reasonably
necessary for children to participate in any school activity”); ¶ 86 (“Renaissance does
not generate and collect user data . . . for the limited purpose of assisting parents and
their children with their educational pursuits”).

1 a state actor (which she cannot).

2 Plaintiff's Section 1983 claims also do not meet the "state actor" requirement
3 under any of the four interrelated state action tests recognized by the Supreme Court
4 (public function, joint action, governmental compulsion, or governmental nexus).

5 **First**, Plaintiff has not pled that Renaissance is a state actor under the public
6 function test because she does not (and cannot) allege that the "provision of
7 educational services" is a "public function" that has "traditionally and exclusively"
8 been performed by the government. *See Caviness v. Horizon Cmty. Learning Ctr.,*
9 *Inc.*, 590 F.3d 806, 815–16 (9th Cir. 2010) (affirming dismissal of Section 1983
10 claim where defendant was a "private entity that contracted with the state to provide
11 students with educational services," because its "provision of educational services"
12 was "not a function that is traditionally and exclusively the prerogative of the state");
13 *see also Rendell-Baker v. Kohn*, 457 U.S. 830, 842 (1982) ("[t]hat a private entity
14 performs a function which serves the public does not make its acts state action[;]"
15 rather, the function must also be "traditionally the *exclusive* prerogative of the State")
16 (internal quotations and citation omitted).

17 **Second**, Plaintiff cannot satisfy the joint action test by alleging that
18 Renaissance contracts with public schools and school districts. *See, e.g., Compl.*
19 ¶ 342. "Acts of [] private contractors do not become acts of the government" simply
20 because they have public significance. *Rendell-Baker*, 457 U.S. at 841; *Pasadena*
21 *Republican*, 985 F.3d at 1170. To satisfy the joint action test via contract, the
22 agreement must show "financial[] integrat[ion]" across the entities, "government
23 profit[] from the alleged unconstitutional activity," and government cooperation in
24 the purported misconduct. *Instructure*, 2025 WL 2233210, at *4. In other words,
25 the contractual relationship must plainly illustrate that the challenged action is
26 fundamentally a government action. The Complaint pleads none of these elements.
27 Instead, it affirmatively claims that Renaissance's challenged data practices are not
28 controlled by, and function independently of, its school and school district customers.

1 *See, e.g., supra* note 7.⁸

2 **2. Plaintiff Alleges No Cognizable Violation of the Fourth or**
3 **Fourteenth Amendment.**

4 Even if Plaintiff could show state action (she cannot), her claims would still
5 fail because they do not state the required, underlying violations of the Fourth or
6 Fourteenth Amendments.

7 Fourth Amendment. The Complaint has no nexus to Plaintiff's Fourth
8 Amendment rights. The Fourth Amendment applies only "to governmental conduct
9 that can be reasonably characterized as a 'search' or a 'seizure[,]'" like a criminal
10 law enforcement investigation. *United States v. Attson*, 900 F.2d 1427, 1429 (9th
11 Cir. 1990). Courts apply the Fourth Amendment outside the criminal context "[o]nly
12 rarely," and to noncriminal, non-investigatory government conduct in "[e]ven rarer"
13 circumstances.⁹ *Id.* at 1430. Yet, the Complaint makes no reference to any
14 governmental investigations alleged to have involved Renaissance, its school and
15 school district customers, or putative class member students. Plaintiff's failure to
16 plead the required search or seizure defeats this claim.

17 Plaintiff's Fourth Amendment claim fails for two additional reasons. First,
18 Plaintiff has no reasonable expectation of privacy over the disputed data, because the
19 data was provided to Renaissance in connection with Plaintiff's children's use of its
20 services. *See, e.g., Smith v. Maryland*, 442 U.S. 735, 743–44 (1979) ("This Court
21

22 ⁸ Based on the parties' meet-and-confer discussion, Renaissance understands that
23 Plaintiff does not intend to argue that her Section 1983 claims satisfy the
24 governmental compulsion or governmental nexus tests. *See* Lobo Decl. ¶ 7.
25 However, if she does, Renaissance reserves the right to further demonstrate on reply
why Plaintiff's allegations do not establish state action under these tests.

26 ⁹ *See, e.g., New Jersey v. T.L.O.*, 469 U.S. 325, 343–47 (1985) (Fourth Amendment
27 applied to a teacher's search of a student's purse for contrabands); *Camara v. Mun.*
28 *Ct. of City & Cnty. of S.F.*, 387 U.S. 523, 528–534 (1967) (applying Fourth
Amendment to building inspectors); *Marshall v. Barlow's, Inc.*, 436 U.S. 307, 311
(1978) (applying same to OSHA inspectors).

1 consistently has held that a person has no legitimate expectation of privacy in
2 information he voluntarily turns over to third parties.”); *see also* Compl. ¶ 12
3 (“Schools have always collected certain personal information belonging to students
4 and their parents in order to provide educational services, and they must be able to
5 continue to do so[.]”).¹⁰ Second, to state a Fourth Amendment claim against a “non-
6 law enforcement governmental party,” Plaintiff must allege that Renaissance “acted
7 with the intent to assist the government in its investigatory or administrative
8 purposes, and not for an independent purpose.” *Arpin v. Santa Clara Valley Transp.*
9 *Agency*, 261 F.3d 912, 924 (9th Cir. 2001) (internal quotations and citation omitted).
10 But as described above, the gravamen of the Complaint is that Renaissance makes
11 independent use of the data, in ways divorced from the government’s purposes. Thus,
12 Plaintiff does not and cannot satisfy this requirement.

13 Fourteenth Amendment. Plaintiff’s Fourteenth Amendment claim also fails.
14 The claim is based on the allegation that Renaissance violated Plaintiff’s children’s
15 “right to informational privacy” by collecting and processing student data as part of
16 its services, *see* Compl. ¶¶ 378, 445(f), but these allegations fall short.

17 For instance, the Complaint’s failure to allege which Renaissance products
18 Plaintiff’s children used and how their personal information was publicly disclosed
19 foreclose this claim, because it requires a public disclosure of private information.
20 *See Avist v. Cnty. of Napa*, No. C 00-1525 VRW, 2000 WL 1268244, at *2 (N.D.
21 Cal. Aug. 31, 2000) (dismissing Fourteenth Amendment claim because plaintiff did
22 not plead “facts evidencing an actual disclosure of personal information”); *Jones v.*
23 *Becerra*, CV 17-7846-CJC (AS), 2017 WL 10574359, *5 (C.D. Cal. Nov. 16, 2017)
24 (dismissing Fourth and Fourteenth Amendment privacy claim where plaintiff’s
25 allegation of public disclosure was “entirely speculative”).

26 _____
27 ¹⁰ Section 1983 claims are not the proper vehicle for vindicating privacy rights against
28 nondisclosure of student data under FERPA. *See Gonzaga Univ. v. Doe*, 536 U.S.
273, 290 (2002); Compl. ¶ 376.

1 Further, the Fourteenth Amendment right to informational privacy “is a
2 conditional right[.]” *A.C. by and through Park v. Cortez*, 34 F.4th 783, 787 (9th Cir.
3 2022). It “may be infringed” where, as here, disclosure serves a “proper
4 governmental interest.” *Id.* Students, schools, and the public at large have a strong
5 interest in the quality and efficacy of the education system. Renaissance provides
6 services which are essential to the functioning of that system, as Plaintiff admits.¹¹
7 Thus, even if Renaissance’s access to, and use of, student data infringed on this
8 informational privacy right (which Plaintiff has not sufficiently alleged), the
9 infringement would be permissible under this standard, because the government has
10 a strong interest in facilitating access to edtech providers like Renaissance. Plaintiff
11 cannot overcome these interests through specious allegations of harm. *See, e.g.*,
12 Compl. ¶¶ 223–25 (speculating about the risk of cybercrime among edtech providers
13 based on the activities of a different company).

14 * * *

15 Counts I and II should be dismissed since Plaintiff fails to allege state action
16 or a cognizable constitutional violation. *Heineke*, 965 F.3d at 1012. Because
17 Plaintiff cannot allege additional facts demonstrating state action, as no facts could
18 show that the mere provision of edtech transformed Renaissance into a state actor,
19 the dismissal should be with prejudice.

20 **C. Plaintiff’s Federal and State Wiretapping Claims Fail Because She**
21 **Has Not Alleged An “In Transit” Interception of “Content,” Third-**
22 **Party Involvement, or Recording of “Confidential” Communication**
(Counts III, IV, and IX).

23 The federal Electronic Communications Privacy Act (“ECPA”), the California
24 Invasion of Privacy Act (“CIPA”), and the Wisconsin Electronic Surveillance
25 Control Law (“WESCL”) each prohibit the unauthorized interception of
26 communications, and courts frequently analyze alleged violations of these statutes

27 ¹¹ *See, e.g.*, Compl. ¶ 38 (“over 40 percent” of U.S. schools use Renaissance’s
28 services).

1 jointly. *See Brodsky v. Apple Inc.*, 445 F. Supp. 3d 110, 127 (N.D. Cal. 2020) (CIPA
2 analysis “is the same as that under the federal Wiretap Act” (citation omitted)); *State*
3 *v. Duchow*, 310 Wis. 2d 1, 14–16 (2008) (WESCL was intended to “effect the state
4 ‘implementation’ of [the ECPA]” and Wisconsin courts “employ[] reasoning from
5 federal [wiretapping] decisions” when “interpreting the [WESCL]” (citation
6 omitted)).

7 No “in transit” interception. For a communication to be “intercepted,” it “must
8 be acquired during transmission, not while it is in electronic storage.” *Konop v.*
9 *Hawaiian Airlines, Inc.*, 302 F.3d 868, 878 (9th Cir. 2002). Courts routinely dismiss
10 claims where plaintiffs fail to allege sufficient facts that their communications were
11 collected in real time. *See Valenzuela v. Keurig Green Mountain, Inc.*, 674 F. Supp.
12 3d 751, 758 (N.D. Cal. 2023) (dismissing wiretapping claim alleging defendant’s
13 code “secretly intercept[ed] [communications] in real time” as “[t]hat statement does
14 little more than restate the pleading requirements of real time interception”); *Heiting*
15 *v. Taro Pharms. USA, Inc.*, 709 F. Supp. 3d 1007, 1019 (C.D. Cal. 2023) (“Merely
16 parroting the statutory requirement that [interception] occurred in transit is
17 insufficient.”).

18 Here, Plaintiff makes cursory allegations that Renaissance’s alleged
19 interception occurred “contemporaneously with the Plaintiff[’s] and Class members’
20 sending and receipt of [] communications.” Compl. ¶ 398. There are no facts
21 explaining when and how any purported interception occurred.¹² *See id.* ¶¶ 393–419,
22 463–79. The *Instructure* court dismissed near-identical wiretapping claims on this
23 basis. *See* 2025 WL 2233210, at *5 (dismissing CIPA claims where the complaint
24 “only vaguely references [d]efendant’s use of [Application Program Interfaces or
25

26 ¹² The Complaint includes factual allegations that are fundamentally inconsistent
27 with any putative real-time interception. *See id.* ¶¶ 399, 472 (suggesting Renaissance
28 collects “webpage browsing *histories*,” which necessarily occurs after a user has
already browsed a page).

1 APIs] without explaining how the technology allows real-time interception in general
2 or how it was used to intercept [p]laintiffs’ data in particular”).¹³ This Court should
3 likewise dismiss each of Plaintiff’s wiretapping claims on this basis alone.

4 No “contents” of communications. Plaintiff alleges the interception of her
5 children’s “user communications” and “internet communications” without
6 specifying which aspects of those communications are implicated. Compl. ¶¶ 397–
7 98, 413. Courts routinely hold that wiretapping statutes prohibit only the
8 unauthorized interception of the “*content*” of a communication, which is “the
9 intended message conveyed by the communication.” *Graham v. Noom, Inc.*, 533 F.
10 Supp. 3d 823, 833 (N.D. Cal. 2021) (citation omitted). This definition does *not*
11 include so-called “record information regarding the characteristics of the message
12 that is generated in the course of the communication.” *Id.* Such data is considered
13 non-content information and includes “IP addresses, locations, browser types, and
14 operating systems.” *Id.*

15 The Complaint does not adequately plead that Renaissance intercepted the
16 “content” of Plaintiff’s children’s communications. For example, Plaintiff alleges
17 that Renaissance intercepted “detailed URL requests.” Compl. ¶¶ 399, 472.
18 However, URLs are generally viewed as non-content, record information, unless the
19 URLs reveal user-entered search terms. *In re Zynga Priv. Litig.*, 750 F.3d 1098, 1108
20 (9th Cir. 2014). Browsing histories are not “content” information for the same
21 reason. *Id.* (holding that information about “webpage[s] that a user previously
22 viewed” is non-content record information). While the Complaint asserts that
23 Renaissance collected “search queries,” Compl. ¶¶ 399, 472, it does not allege that
24 Plaintiff’s children entered any search terms into any Renaissance product.

25 No third-party involvement. Plaintiff’s CIPA claim fails for additional
26 reasons. She alleges that Renaissance “aided and abetted numerous third parties in
27

28 ¹³ The *Instructure* plaintiffs did not assert ECPA or WESCL claims.

1 unlawfully intercepting protected communications.” Compl. ¶ 417. This is an
2 apparent attempt to allege a violation of clause four of CIPA Section 631(a), which
3 imposes liability on someone “who aids, agrees with, employs, or conspires with any
4 person or persons to unlawfully do, or permit, or cause to be done” an act of
5 eavesdropping or wiretapping.

6 Plaintiff’s allegations again fall short. Courts reject CIPA claims premised on
7 third-party involvement where the third parties in question are service providers who
8 do not make independent use of any data, but instead passively store the data for a
9 client’s later retrieval or analysis. *See Graham*, 533 F. Supp. 3d at 832 (dismissing
10 CIPA claim and finding that a service provider was not an eavesdropper as it merely
11 “provide[d] a software service that capture[d] its clients’ data, host[ed] it on
12 [provider]’s servers, and allow[ed] the clients to analyze their data”). Of the 28
13 vendors that Plaintiff identifies in the Complaint, she concedes that all of them are
14 involved in passive functions related to providing technical support for Renaissance’s
15 products and services. *See* Compl. ¶ 108. None of them are alleged to have
16 participated in any direct, simultaneous recording of communications made on
17 Renaissance’s platforms. *Cf. Q.J. v. PowerSchool Holdings LLC*, No. 23 C 5689,
18 2025 WL 2410472, at *1, 8 (N.D. Ill. Aug. 20, 2025) (denying dismissal of CIPA
19 claim based on particularized allegations that a third-party provider “automatically
20 capture[d] [] user interactions on [defendant’s platform], from the moment of
21 installation forward, including every click, swipe, tap, pageview, and fill” (internal
22 quotations omitted)). Plaintiff makes no specific, non-speculative allegation that any
23 of these vendors make independent use of any Renaissance data such that they can
24 even be considered “third parties” that Renaissance purportedly aided and abetted.

25 No “confidential communications” under CIPA Section 632. Section 632
26 applies only to “confidential communications,” which are communications where
27 one of the parties “has an objectively reasonable expectation that the conversation is
28 not being overheard or recorded.” *Flanagan v. Flanagan*, 27 Cal. 4th 766, 768

(2002). “[I]n California, courts have developed a presumption that Internet communications do not reasonably give rise to that expectation.” *Revitch v. New Moosejaw, LLC*, No. 18-CV-06827-VC, 2019 WL 5485330, at *3 (N.D. Cal. Oct. 23, 2019). Plaintiff’s claim under Section 632 is explicitly predicated on Renaissance’s “non-consensual tracking of the Plaintiff[’s] and Class members’ *internet communications*.” Compl. ¶ 413 (emphasis added). This is plainly insufficient to support a Section 632 claim. Further, as discussed *supra*, Plaintiff alleges that Renaissance publicly makes known the “dozens” of vendors that supposedly have access to student information. *Id.* ¶ 108. Given this public disclosure, users of Renaissance products could not have an “objectively reasonable expectation” that their communications would not be “overheard or recorded” by outside entities. *See Hubbard v. Google LLC*, No. 19-CV-07016-SVK, 2024 WL 3302066, at *7 n. 9 (N.D. Cal. July 1, 2024) (holding, in invasion of privacy context, “that reasonable users should expect the collection of their internet-browsing data”).

* * *

For the foregoing reasons, Plaintiff’s claims under ECPA, CIPA, and WESCL (Counts III, IV, and IX) should be dismissed.

D. Plaintiff Lacks Standing Under CDAFA and Fails to Plead a CDAFA Violation (Count V).

California’s CDAFA is an “anti-hacking statute” designed to “prohibit the unauthorized use of any computer system for improper or illegitimate purpose[s].” *Custom Package Supply, Inc. v. Phillips*, No.15:cv-04584-ODW-AGR, 2015 WL 8334793, at *3 (C.D. Cal. Dec. 7, 2015); Cal. Penal Code § 502(a) (the California legislature’s intent was to combat the “proliferation of computer crime[s]”). In other words, CDAFA exists to address data breaches, hacking, and other unauthorized access—a fundamental mismatch with Plaintiff’s theory of liability. Unsurprisingly, then, Plaintiff both lacks statutory standing and has not otherwise stated this claim.

CDAFA standing requires a plaintiff to plead that she has suffered “damage or

1 loss.” Cal. Penal Code. § 502(e)(1); *Heiting*, 709 F. Supp. 3d at 1020–21;
2 *Instructure*, 2025 WL 2233210, at *6. But the Complaint does not do so. Plaintiff
3 alleges Renaissance “effectively charged” her by “acquiring [her children’s] sensitive
4 and valuable personal information without permission and using it for Renaissance’s
5 own financial benefit” without compensation. Compl. ¶ 423. However, this
6 allegation does not confer statutory standing for two reasons. First, Plaintiff’s
7 allegations are entirely conclusory and unsupported, requiring dismissal. *Id.* ¶¶ 292–
8 300, 423. Second, this theory of “damage or loss” is, fundamentally, a privacy loss,
9 which does not confer CDAFA standing. *See, e.g., Doe v. Cnty. of Santa Clara*, No.
10 23-cv-04411-WHO, 2024 WL 3346257, at *9–10 (N.D. Cal. July 8, 2024) (no
11 CDAFA standing where plaintiff alleged that “[d]efendants took something of value
12 from [p]laintiff . . . and derived benefit therefrom without [p]laintiff’s . . . knowledge
13 or informed consent and without sharing the benefit”); *Heiting*, 709 F. Supp. 3d at
14 1020–21 (collecting cases holding that privacy violations based on loss of data “do
15 not qualify [as ‘damage or loss’] under the statute”).

16 Beyond standing deficiencies, Plaintiff has failed to plead the elements of a
17 CDAFA claim. She alleges that Renaissance violated CDAFA section 502(c)(2) by
18 “knowingly accessing and without permission taking, copying, analyzing, and using
19 Plaintiff[’s] and Class members’ data.” Compl. ¶ 422. This allegation does not
20 suffice.

21 **First**, Plaintiff’s claim that Renaissance acted “knowingly” “without
22 permission” is contradicted by her admission that Renaissance “relie[d] on the
23 consent of school personnel” to process students’ data. *See* Compl. ¶ 11; *cf. United*
24 *States v. Olson*, 856 F.3d 1216, 1220 (9th Cir. 2017) (“[courts] ordinarily read a
25 phrase in a criminal statute that introduces the elements of a crime with the word
26 ‘knowingly’ as applying that word to each element” (citation omitted)). Thus,
27 Plaintiff does not, and cannot, plead that Renaissance **knew** it lacked permission to
28 receive and process students’ data.

1 **Second**, CDAFA defines “[a]ccess” to mean “to gain entry to, instruct, cause
2 input to, cause output from, cause data processing with, or communicate with, the
3 logical, arithmetical, or memory function resources of a computer, computer system,
4 or computer network.” Cal. Penal Code § 502(b)(1). “While [CDAFA] has been
5 extended by some district courts outside of the traditional hacking realm,” courts still
6 require a showing that “defendant in some way caused output from the function of a
7 computer, without the owner’s permission.” *Heiting*, 709 F. Supp. 3d at 1020.
8 Plaintiff does not allege that Renaissance collected data from or accessed parts of her
9 children’s computers *outside* of Renaissance’s products. *See id.* (dismissing CDAFA
10 claim where defendant’s alleged collection of data without consent via a website chat
11 function did not satisfy “access” element because plaintiff did not allege “that
12 [d]efendant implanted anything on her computer” or otherwise “make clear how any
13 ‘access’ took place”).

14 Thus, Plaintiff’s CDAFA claim should be dismissed.

15 **E. Plaintiff’s UCL Claim Fails Because She Lacks Standing and Does**
16 **Not Plausibly Plead Any of the Prongs (Count VI).**

17 Plaintiff’s UCL claim fails both for lack of statutory standing and failure to
18 allege the elements of an unlawful, unfair, or fraudulent prong UCL claim.

19 Plaintiff lacks statutory standing. To have UCL standing, a plaintiff must
20 plead that she “lost money or property as a result of the unfair competition.”
21 *Birdsong v. Apple, Inc.*, 590 F.3d 955, 959 (9th Cir. 2009).

22 Plaintiff alleges she suffered loss based on the alleged “unauthorized
23 disclosure and taking of [her children’s] personal information” by Renaissance and
24 the resulting “diminution of the value of their private and personally identifiable data
25 and content.” Compl. ¶ 437. Neither theory is viable.

26 As to Plaintiff’s “unauthorized taking” theory, within the Ninth Circuit,
27 “[n]umerous courts have held that disclosure of personal information alone does not
28 constitute economic or property loss sufficient to establish UCL standing.” *Mastel*

1 *v. Miniclip SA*, 549 F. Supp. 3d 1129, 1144 (E.D. Cal. 2021); *see Katz-Lacabe v.*
2 *Oracle Am., Inc.*, 668 F. Supp. 3d 928, 943 (N.D. Cal. 2023) (“[t]he weight of the
3 authority. . . [holds] that the mere misappropriation of personal information does not
4 establish compensable damages” under the UCL (internal quotations and citation
5 omitted)) (collecting cases); *Cappello v. Walmart Inc.*, No. 18-cv-06678-RS, 2019
6 WL 11687705, at *4 (N.D. Cal. Apr. 5, 2019) (“[p]laintiffs must allege more than a
7 loss of personal information to establish standing under the UCL.”).

8 Plaintiff’s “diminution of value” theory fares no better. This theory does not
9 confer UCL standing when a plaintiff fails to plausibly “allege they ever attempted
10 or intended to participate in [the] market [for their PII], or otherwise to derive
11 economic value from their PII.” *Moore v. Centrelake Med. Grp., Inc.*, 83 Cal. App.
12 5th 515, 538–39 (2022). Courts have dismissed UCL claims in edtech data privacy
13 matters predicated on the “diminution of value” framework, because “there is no non-
14 speculative basis . . . for thinking plaintiffs can or would transact with the personal
15 information at issue, such as their exam scores or behavioral assessments . . . [In
16 fact,] [i]t is reasonable to infer that plaintiffs would choose *not* to transact in that
17 market” given their alleged privacy interests in such data. *Cherkin v. PowerSchool*
18 *Holdings, Inc.*, No. 24-cv-02706-JD, 2025 WL 844378, at *5 (N.D. Cal. Mar. 17,
19 2025); *see Instructure*, 2025 WL 2233210, at *6 (dismissing UCL claim in edtech
20 case because “allegations about the loss of value of data” did not confer statutory
21 standing).

22 Plaintiff otherwise fails to state a claim under any UCL prong. Plaintiff’s
23 unlawful prong theory is based on the alleged violations of “federal and state laws”
24 pled elsewhere in the Complaint. Compl. ¶ 433. Because Plaintiff’s statutory claims
25 are deficient, her derivative UCL claim also fails. *See Aleksick v. 7-Eleven, Inc.*, 205
26 Cal. App. 4th 1176, 1185 (2012) (“When a statutory claim fails, a derivative UCL
27 claim also fails.”). Plaintiff’s common law claims meanwhile cannot form the basis
28 of an unlawful prong claim. *See Shroyer v. New Cingular Wireless Servs., Inc.*, 622

1 F.3d 1035, 1043–44 (9th Cir. 2010) (common law violations are insufficient for UCL
2 unlawful prong claims).

3 Plaintiff’s fraudulent prong claim fails because it is not pled with the required
4 Rule 9(b) particularity (*i.e.*, the “who, what, when, where, and how” of the alleged
5 fraud). *See Kearns*, 567 F.3d at 1124. Plaintiff’s allegations sound in fraud, as she
6 alleges that Renaissance took part in “fraudulent concealment” and made “false and
7 misleading statements about its data practices,” intending to induce the public’s
8 reliance. Compl. ¶¶ 179–204, 327–333. But she fails to plead that she was exposed
9 to any of Renaissance’s alleged misrepresentations, much less that she relied on those
10 misrepresentations to her detriment. *See Figy v. Amy’s Kitchen, Inc.*, No. CV 13–
11 03816 SI, 2013 WL 6169503, at *4 (N.D. Cal. Nov. 25, 2013) (collecting cases); *see*
12 *also Sateriale v. R.J. Reynolds Tobacco Co.*, 697 F.3d 777, 793 (9th Cir. 2012)
13 (requiring that plaintiffs allege “actual reliance on the allegedly deceptive or
14 misleading statement,” along with causation, to state a fraud-based UCL claim).
15 Plaintiff similarly fails to plead that Renaissance’s alleged omissions about its
16 practices directly influenced any decision she made regarding her children’s use of
17 Renaissance products. *See Daniel v. Ford Motor Co.*, 806 F.3d 1217, 1225 (9th Cir.
18 2015) (“An essential element for a fraudulent omission claim is actual reliance.”).

19 Finally, Plaintiff’s unfair prong claim fails because it is based on the same
20 alleged conduct as her meritless claims under the other prongs. *See Hadley v. Kellogg*
21 *Sales Co.*, 243 F. Supp. 3d 1074, 1104–05 (N.D. Cal. 2017) (where the unfair prong
22 “overlap[s] entirely with . . . the fraudulent and unlawful prongs of the UCL, the
23 unfair prong of the UCL cannot survive if the claims under the other two prongs of
24 the UCL do not survive”).

25 **F. Plaintiff Does Not State Privacy-Related Tort Claims (Counts VII**
26 **and VIII).**

27 “To establish liability for . . . the public disclosure of private facts, the plaintiff
28 must show: “(1) public disclosure (2) of a private fact (3) which would be offensive

1 and objectionable to the reasonable person and (4) which is not of legitimate public
2 concern.” *Banga v. Equifax Info. Servs. LLC*, No. 14-cv-03038-WHO, 2015 WL
3 3799546, at *8 (N.D. Cal. June 18, 2015) (citation omitted). An intrusion upon
4 seclusion claim requires: “(1) intrusion into a private place, conversation, or matter,
5 (2) in a manner highly offensive to a reasonable person.” *Id.* (citation omitted).
6 Courts often analyze these claims together given their similar elements. *See, e.g.,*
7 *Yunker v. Pandora Media, Inc.*, No. 11-cv-03113-JSW, 2013 WL 1282980, at *15
8 (N.D. Cal. Mar. 26, 2013) (analyzing a public disclosure and intrusion claim together
9 and dismissing them both on the same grounds).

10 **First**, both claims fail because Plaintiff does not adequately plead that
11 Renaissance collected any information over which she had a reasonable expectation
12 of privacy. Plaintiff vaguely alleges that Renaissance publicly disclosed students’
13 “grades, disciplinary records, health records, mental health records, [and] behavioral
14 information,” Compl. ¶ 444, but she fails to describe what *precise* information (if
15 any) within those broad categories was actually collected about her children, let alone
16 that any such information was shared with third parties. This lack of detail dooms
17 Plaintiff’s claims. *See Doe v. Davita Inc.*, No. 23-cv-01424-AJB-BLM, 2024 WL
18 1772854, at *2 (S.D. Cal. Apr. 24, 2024) (dismissing medical privacy-related
19 complaint where plaintiffs “do not explain what specific information they provided
20 to Defendant” and explaining that plaintiffs cannot maintain her theory of the case
21 absent this factual support); *B.K. v. Eisenhower Med. Ctr.*, 721 F. Supp. 3d 1056,
22 1064, 1067 (C.D. Cal. 2024) (dismissing privacy tort claims where “[p]laintiffs fail
23 to plead that any medical information was disclosed”).

24 **Second**, Plaintiff fails to plausibly allege that Renaissance’s conduct was
25 “highly offensive,” as required for both claims. Specifically, the alleged invasion of
26 privacy must be “sufficiently serious and unwarranted as to constitute an egregious
27 breach of the social norms.” *Hernandez v. Hillsides, Inc.*, 47 Cal. 4th 272, 293 (2009)
28 (internal quotations and citation omitted). Both federal and California state statutes

1 permit edtech providers like Renaissance to collect student information to assist
2 schools in providing educational services. *See* Section II.A, *supra*. The Complaint
3 simply alleges that—far from committing an egregious breach of social norms—
4 Renaissance is participating in a well-established, decades-old legal framework that
5 allows school districts to authorize this conduct.

6 Additionally, “data collection and disclosure to third parties that is ‘routine
7 commercial behavior’ is not a ‘highly offensive’ intrusion of privacy.” *Hammerling*
8 *v. Google LLC*, 615 F. Supp. 3d 1069, 1090 (N.D. Cal. 2022) (citation omitted); *see*
9 *also Belluomini v. Citigroup Inc.*, No. C 13-01743 CRB, 2013 WL 5645168, at *3
10 (N.D. Cal. Oct. 16, 2013) (“Given that disclosure of [an] individual’s social security
11 numbers does not constitute an ‘egregious breach,’ it certainly cannot be the case that
12 disclosure of contact information constitutes an ‘egregious breach.’” (citation
13 omitted)). Thus, Renaissance’s routine collection of data for the commercial
14 purposes of providing contracted-for services to schools does not reach the requisite
15 level of offensiveness.

16 **Third**, Plaintiff fails to satisfy the “public disclosure” element for the public
17 disclosure of private fact claim, which requires that the defendant have
18 communicated the disputed information “to the public at large, or to so many persons
19 that the matter must be regarded as substantially certain to become one of public
20 knowledge.” *Hernandez v. Path, Inc.*, No. 12-cv-01515 YGR, 2012 WL 5194120,
21 at *6 (N.D. Cal. Oct. 19, 2012) (citation omitted). Plaintiff only provides conclusory
22 allegations of disclosure without identifying what information Renaissance shares,
23 or how it does so. *See, e.g.*, Compl. ¶¶ 157, 442, 444. Nor can Plaintiff avoid
24 dismissal by speculating about circumstances in which Renaissance **might** share
25 certain data with third parties. *See* Compl. ¶¶ 99, 104, 119–121 (alleging that
26 Renaissance maintains “robust [API] technology” and utilizes custom “Zapier
27 (‘Zap’) codes” which provide Renaissance with the theoretical capability to share
28 information with “nearly one hundred third-party entities”). Plaintiff alleges no facts

1 to support the inference that her children’s information was actually disseminated via
2 Renaissance’s API or Zap codes. *See Hassan v. Facebook, Inc.*, No. 19-CV-01003-
3 JST, 2019 WL 3302721, at *2 (N.D. Cal. July 23, 2019) (dismissing public disclosure
4 claim where plaintiff failed to “identify the content of the [information] that [was]
5 exposed or what makes the exposed information personal or private”).

6 The *Instructure* court dismissed nearly identical privacy tort claims based on
7 these shortcomings—that is, because plaintiffs failed to identify even the basic
8 contours of their claims, like “which products [they] use . . . , what type of data was
9 collected from them, or to whom Defendant provided the data,” and thus did not
10 plausibly allege Instructure’s conduct was “‘offensive’ or violat[ive of] [p]laintiffs’
11 reasonable expectations of privacy.” 2025 WL 2233210, at *8. These same
12 deficiencies require dismissal of both claims here.

13 **G. Plaintiff Does Not State a Viable Unjust Enrichment Claim (Count**
14 **XI).**

15 California law does not provide “a standalone cause of action for ‘unjust
16 enrichment,’” which many courts have found requires dismissal. *Astiana v. Hain*
17 *Celestial Grp., Inc.*, 783 F.3d 753, 762 (9th Cir. 2015) (citation omitted); *see also*
18 *Baiul-Farina v. Lemire*, 804 F. App’x 533, 537 (9th Cir. 2020) (“‘[U]njust
19 enrichment is not a cause of action’ under California law.” (citation omitted)). Some
20 courts have nonetheless allowed unjust enrichment claims to proceed if construed as
21 “quasi-contract claim[s] seeking restitution.” *ESG Cap. Partners, LP v. Stratos*, 828
22 F.3d 1023, 1038 (9th Cir. 2016) (citation omitted). However, when plaintiffs do not
23 allege a “viable quasi-contract theory of recovery, [courts decline] to read [ESG] as
24 displacing *Astiana*’s general rule that there is no independent cause of action for
25 unjust enrichment under California law.” *Griffith v. TikTok, Inc.*, No. 5:23-cv-00964-
26 SB-E, 2023 WL 9019035, at *6 (C.D. Cal. Dec. 13, 2023). To recover under a quasi-
27 contract theory, “a plaintiff must show that (1) the defendant received a benefit from
28 the plaintiff, and (2) it would be unjust for the defendant to retain that benefit.”

1 *Produce Int'l, LLC v. Fresh is Best, Inc.*, No. LACV1905935JAKAS, 2023 WL
2 3311113, at *6 (C.D. Cal. Apr. 19, 2023). The Complaint does not make any non-
3 conclusory allegations that Plaintiff or her children conferred a benefit on
4 Renaissance that it would be unjust for Renaissance to retain. This failure to advance
5 **any** quasi-contract theory defeats Plaintiff's unjust enrichment claim. *See*
6 *Instructure*, 2025 WL 2233210, at *8 (dismissing unjust enrichment claim where
7 plaintiffs did not articulate a quasi-contract theory).

8 **H. Plaintiff's WDTA Claim Should Be Dismissed (Count X).**

9 Plaintiff's Wisconsin Deceptive Trade Practices Act ("WDTA") claim fails
10 for several independent reasons.

11 **First**, Plaintiff cannot pursue a WDTA claim because she concedes that she
12 and her children (and thus by definition, their school district(s)) were "[a]t all relevant
13 times" citizens and residents of California when exposed to Renaissance's alleged
14 misconduct. Compl. ¶¶ 18–20. Because the WDTA "affords a remedy **only** to
15 Wisconsin consumers," Plaintiff cannot bring a WDTA claim. *See Hydraulics Int'l,*
16 *Inc. v. Amalga Composites, Inc.*, No. 20-CV-371, 2022 WL 4273475, at *10 (E.D.
17 Wis. Sep. 15, 2022) (emphasis added); *accord id.* at *9 ("The only reasonable reading
18 of the statute is that it applies only to Wisconsin consumers.").

19 **Second**, the WDTA prohibits parties from undertaking "untrue, deceptive, or
20 misleading" conduct with the intent to "sell, distribute, increase the consumption of
21 or in any [way] dispose of any real estate, merchandise, securities, employment,
22 service, or anything offered by such person[.]" Wis. Stat. § 100.18(1). Per its plain
23 statutory language, the WDTA applies only to "commercial transactions." *Slane v.*
24 *Emoto*, 582 F. Supp. 2d 1067, 1083 (W.D. Wis. 2008); *see also Thermal Design, Inc.*
25 *v. Am. Soc'y of Heating, Refrigerating & Air-Conditioning Eng'rs, Inc.*, 755 F.3d
26 832, 837 (7th Cir. 2014) (noting that the WDPTA applies only to alleged
27 misrepresentations made to "promote the sale of a product" (emphasis omitted;
28 citation omitted)). Plaintiff does not allege any commercial transaction with

1 Renaissance, requiring dismissal.

2 **Third**, Plaintiff must allege a “pecuniary loss,” which requires “a causal
3 connection” between Renaissance’s statements and any alleged pecuniary loss
4 Plaintiff experienced. *Dusterhoft v. OneTouchPoint Corp.*, No. 22-cv-0882-BHL,
5 2024 WL 4263762, at *16 (E.D. Wis. Sept. 23, 2024). The Complaint alleges
6 ***Plaintiff’s children’s schools*** were misled by the challenged statements when
7 deciding whether to contract with Renaissance for its services. Compl. ¶¶ 483, 485.
8 There is no allegation that Plaintiff or her children were “materially induced” to
9 transact with Renaissance by the allegedly false and misleading statements. *Weaver*
10 *v. Champion Petfoods USA Inc.*, 3 F.4th 927, 934 (7th Cir. 2021). And even if
11 Plaintiff could demonstrate the requisite causal connection, for the reasons discussed
12 *supra*, Section IV.D, Plaintiff and her children have not suffered tangible economic
13 injury from Renaissance’s conduct.

14 **V. CONCLUSION**

15 For the reasons above, the Complaint should be dismissed in full. Further
16 amendment of Plaintiff’s claims would be futile given the numerous legal
17 insufficiencies identified herein, so dismissal should be without leave to amend.

18 Dated: September 4, 2025

COOLEY LLP

19
20 By: /s/ Matthew D. Brown
21 Matthew D. Brown

22 Attorneys for Defendant
23 RENAISSANCE LEARNING, INC.
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LOCAL RULE 11-6.2 CERTIFICATE OF COMPLIANCE

The undersigned, counsel of record for Renaissance Learnings, Inc., certifies that this brief contains 7,846 words, which complies with the word limit set by court order dated July 30, 2025. *See* Dkt. No. 25.

Dated: September 4, 2025

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